

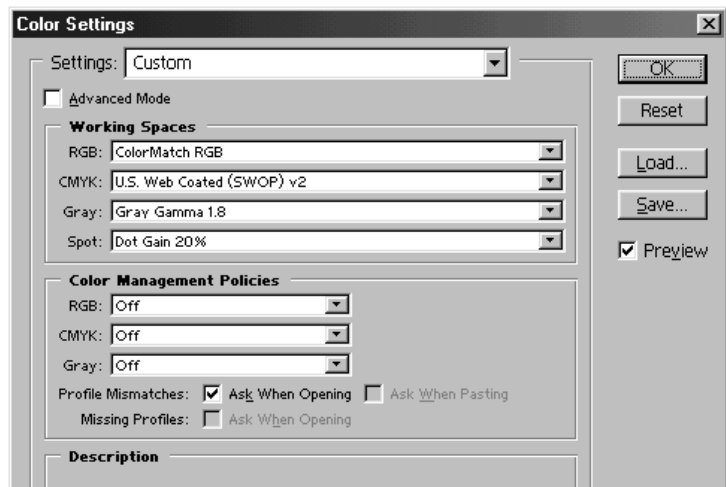
# PhotoShop Color Settings

## Technical Data Sheet

To achieve the best color results when sending files to Robin we recommend the following settings. If you are sending files to other suppliers you should check with them for their preferred settings.

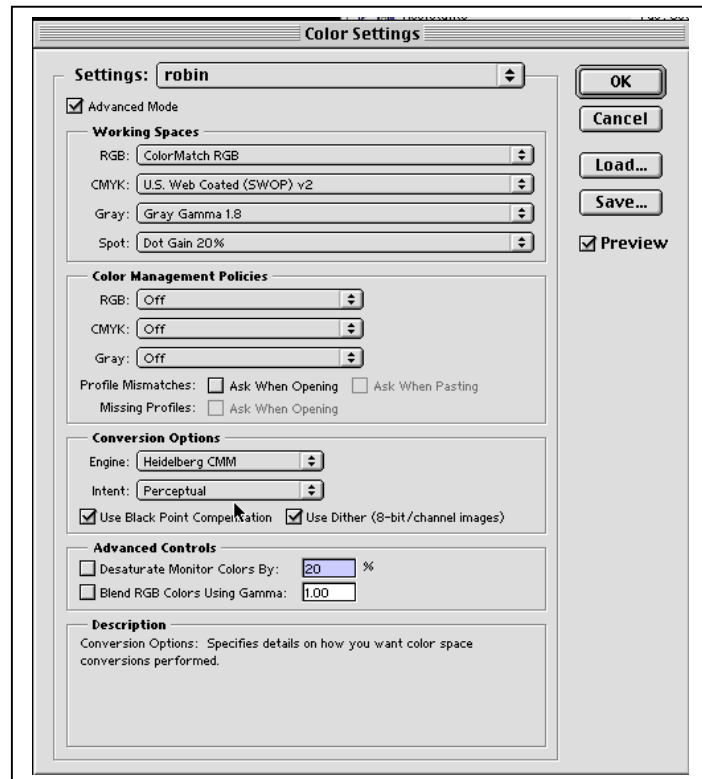
### PhotoShop 5.5 – Mac

1. Under the “Edit” menu, click on “Color Settings.”
2. Settings should be set to “Custom.”
3. RGB – set to ColorMatch RGB.
4. CMYK – set to “U.S. Web Coated (SWOP)” This is a generic profile, check with your printer to confirm.
5. Gray – “Gray Gamma 1.8”.
6. Dot Gain – check with your printer.
7. Color Management Policies – set all to “off.”



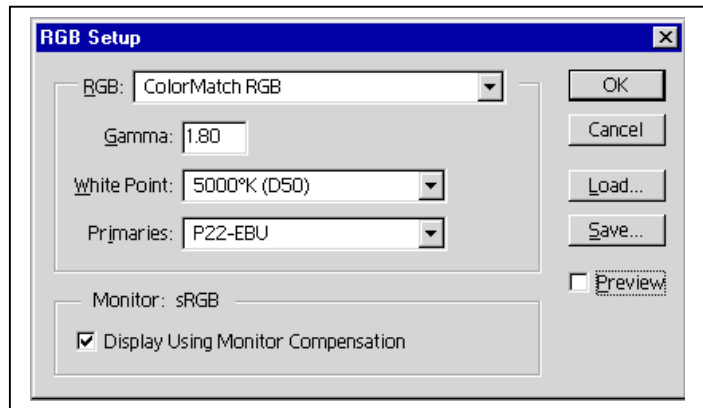
### PhotoShop 6.0 – Mac

1. Under the “Edit” menu, click on “Color Settings.”
2. Settings should be set to “Custom.”
3. RGB – set to ColorMatch RGB.
4. CMYK – set to “U.S. Web Coated (SWOP)” This is a generic profile, check with your printer to confirm.
5. Gray – “Gray Gamma 1.8”.
6. Dot Gain – check with your printer.
7. Color Management Policies – set all to “off.”
8. Conversion Option Engine – “Heidelberg CMM”
9. Intent – “Perceptual”



## PhotoShop 5.5 – PC

1. Under the “Edit” menu, go to “Color Settings” and select “RGB Setup.”
2. For RGB select “ColorMatch RGB.” When this is selected the other boxes will automatically populate. Accept those settings.



## PhotoShop 6.0 – PC

1. Under the “Edit” menu, click on “Color Settings.”
2. Settings should be set to “Custom.”
3. RGB – set to ColorMatch RGB.
4. CMYK – set to “U.S. Web Coated (SWOP)” This is a generic profile, check with your printer to confirm.
5. Gray – “Gray Gamma 1.8”.
6. Dot Gain – check with your printer.
7. Color Management Policies – set all to “off.”

