

Business Cards



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Technical Data Sheet

Lab time is 7 days

Business cards are 2x3.5 image size either on Glossy, Semi-Matte, or Metallic.

Robin File Setup:

Initial Setup Includes:
\$60.00

Scanning one 8.5x11 or smaller print,
35mm or 120mm negative/transparency.

Typesetting of business name, contact, address and
phone number(s).

Storing file for future use

Type Change Includes:
\$12.00

Changing type only. If design is changed, additional
charges are based on the time required. (One design
can be used for numerous people with only Type
Changes required.)

Note: Customer is responsible for correct spelling and layout, so please make wording and placement as legible as possible by typing, bringing in previous business card or filling out an order form supplied by Robin Imaging. Customer approval is required before cards are run.

Customer File Setup:

Customer prepared files should be set up at 2"x3.5" @ 300 ppi and saved as an RGB TIFF or Jpeg. The color space should be set to sRGB.

Avoid placing critical design elements too close to the edge since there is about an 1/8" loss due to trimming.

There is a \$25 charge for files setup in Quark, InDesign, or Illustrator.

Prices:

	100-249	250-499	500-999	1000-1999	2000+
Gloss or Matte	\$0.30	\$0.27	\$0.24	\$0.21	\$0.20
Metallic	\$0.35	\$0.32	\$0.29	\$0.26	\$0.25